Through the Arts Entrepreneurship minor, students will be able to develop entrepreneurial and managerial skills necessary to succeed as creative individuals in the increasingly complex economic environment of contemporary art-making. Students attain business acumen and expertise necessary to operate arts and cultural institutions in the specific role of arts entrepreneurs. They will exhibit the critical and creative skills needed by policy makers and the knowledge of varied cultural, social, and economic realities impacting contemporary art disciplines, creative sector collaborations, and the role of art in society.

The Arts Entrepreneurship minor requires a minimum of 15 credit hours of course work. Students are required to take courses in Art Education and Business. No courses may be taken for credit more than once and counted toward this minor.

Once the arts entrepreneurship minor program coordinator (or the coordinator’s designee) has approved the Minor Program Form, you should file the form with your college or school counselor. For further information about the minor program, contact the Department of Art Education.

*Some courses in this minor may have pre-requisites. Please consult the course bulletin before enrolling in courses.

REQUIRED COURSES:

**Entrepreneurship Courses (6 credit hours)**

BUSMHR 2500 Entrepreneurship

BUSMHR 3510 New Venture Creation

**Creative Enterprise Courses (9 credit hours)**

ARTEDU 3680 Exploring the Creative Sector: Art Issues in the 21st Century

ARTEDU 3681 Managing Arts Organizations: Balancing Stability & Change

ARTEDU 5683 Developing Arts Careers: Positioning Passion

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**Arts Entrepreneurship minor program guidelines**

**Required for graduation**  No

**Credit hours required**  A minimum of 15. At least 6 hrs must be at the 3000 level or above.

**Transfer credit hours allowed**  At least half of the credits counting toward the minor must be earned in regular OSU coursework.

**Overlap with the GE**  Permitted, no more than 6 credit hours.

**Overlap with the major and additional minor(s)**

- The minor must be in a different subject than the major.
- The minor must contain a minimum of 12 hours distinct from the major and/or additional minor(s).

**Grades required**:

- Minimum C- for a course to be counted on the minor.
- Minimum 2.00 cumulative point-hour ratio required for the minor.
- Course work graded Pass/Non-Pass cannot count on the minor.
- No more than 3 credit hours of course graded Satisfactory/Unsatisfactory may count toward the minor.

**Approval required**  The minor course work must be approved by the academic unit offering the minor.

**Filing the minor program form**  The minor program form must be filed at least by the time the graduation application is submitted to a college/school counselor.

**Changing the minor**  Once the minor program is filed in the college office, any changes must be approved by the academic unit offering the minor.

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