COLLEGE OF ARTS AND SCIENCES
ASC STRATEGIC PLANNING
TOWN HALL MEETING

APRIL 5, 2017

THE OHIO STATE UNIVERSITY
COLLEGE OF ARTS AND SCIENCES
Insights Gathering

1. **Survey**
   - Jan. 26 – Feb. 7
   - 418 participants

2. **Focus Groups**
   - 5 groups
   - 5 questions
   - 32 attendees

3. **Workshops**
   - 8 topics
   - 16 sessions
   - 110 attendees
Survey Findings

Strengths & Challenges
Insights Gathering

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1. Where is the college today?
   - Evolving
   - Internal Communication
   - Administration

2. What are the key priorities that should be addressed?
   - Characteristics
   - Excellence
   - Recruitment/Students

3. What could the plan include to be the most useful in your area?
   - Definition
   - Focus on ...
     - Values, needs
     - Students/recruitment
     - Community Focus

4. How would you like to be informed going forward with the process?
   - Transparent planning and more inclusion
   - More broad communications for all
   - Explore new media – maybe video, webinars
   - Two-way – have a way to ask questions

5. Where would you like to see the college go?
   - Culture & Collaboration
   - Teaching, Research and Service
   - Reputation
   - Faculty & Staff
   - Students/Enrollments
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(1) Excellent Faculty & Programs

1. **What does a successful faculty member look like in 5-10 years?**
   - Successful defined ...
   - Engaged/Connected
   - Diverse
   - Teaching & learning

2. **What can we do to support that vision?**
   - Commitment to excellence
   - Reward and recognition
   - Culture
   - Budget
   - Administration
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   - Budget
   - Administration

2) Research, Creative Activity & Entrepreneurial Growth

1. What does a successful faculty member look like in 5-10 years?
   - Increasingly interdisciplinary
   - Skills & character
   - Deep disciplinary expertise
   - Broader networks
   - Student focused
   - Self-advancing

2. What can we do to support that vision?
   - Interdisciplinary support & network
   - Resources
   - External partners
   - Faculty support & incentives
   - Support infrastructure
   - Culture
3) **Undergraduate** Access, Affordability & Student Success

1. **What are our greatest strengths?**
   - Reputation
   - Excellence
   - Size/Breadth
   - Affordability

2. **Given our vision to become a leading arts and sciences college, where should we focus going forward?**
   - Career Services
   - Increased support for faculty and staff supporting students
   - Diversity
   - Affordability/More financial support
   - Academic
3) **Undergraduate** Access, Affordability & Student Success

1. **What are our greatest strengths?**
   - Reputation
   - Excellence
   - Size/Breadth Provides Many Resources
   - Affordability

2. **Given our vision to become a leading arts and sciences college, where should we focus going forward?**
   - Career Services
   - Increased support for faculty and staff supporting students
   - Diversity
   - Affordability/More financial support
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4) **Graduate** Access, Affordability & Student Success

1. **What are our greatest strengths?**
   - Reputation
   - Mentoring
   - Size/Breadth
   - Research Portfolio
   - Funding
   - Resources
   - Location

2. **Given our vision to become a leading arts and sciences college, where should we focus going forward?**
   - Interdisciplinary
   - Diversity
   - $$
   - Funding
   - Support
   - Access
1. **What are our greatest strengths?**
   - Reputation
   - Size
   - Location
   - Potential and commitment
   - Expertise
   - Structural support/resources

2. **Given our vision to become a leading arts and sciences college, where should we focus going forward?**
   - Define
   - Listen and learn from our community partners
   - Evaluation
   - Build college community and collaboration
   - Structural inclusion
5) Outreach & Engagement

1. What are our greatest strengths?
   - Reputation
   - Size
   - Location

2. Given our vision to become a leading arts and sciences college, where should we focus going forward?
   - Potential and commitment
   - Expertise
   - Structural support/resources

6) Diversity & Values

1. What are the cultural values needed to attain a leadership standing?
   - Bravery – dare to fail, dare to take risks
   - Diversity – acknowledge and support diversity
   - Empathy – move forward gently
   - Integrity – trustworthy; open and honest
   - Adaptability – best practices, emerging fields

2. What should the college support/invest in for diversity and inclusion?
   - Admissions
   - Hiring
   - Culture
   - Inclusive Environment
   - Pathways
7) Leadership & Advocacy

1. *Articulating the value of an arts and sciences education has been identified as a supporting priority to be a leading college — what are the key messages that we need to communicate?*
   - Value and outcomes of broad-based education
   - Address anti-intellectualism
   - Engaged citizenship
   - Importance of basic research
   - Translation throughout curriculum

2. *What activities or programs should be developed to support that?*
   - Advocacy for liberal arts to and by university administration — strong liberal arts are a hallmark of a high-ranking institution
   - Faculty engagement in the community
   - Connections with legislators/elected officials
   - Recruitment
7) Leadership & Advocacy

1. **Articulating the value of an arts and sciences education has been identified as a supporting priority to be a leading college — what are the key messages that we need to communicate?**
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(8) Efficiency & Growth

1. **Where should we focus for greater efficiency to maximize our resources?**
   - Time: It’s expensive
   - Best practice, efficiency review
   - Communication & collaboration
   - Space
   - Hiring/retention
   - Support & training

2. **Is there anything we should stop doing?**
   - Hoarding resources
   - Duplications
   - Implementation without feedback from those impacted

3. **Growth opportunities?**
   - Teaching online
   - Holistic admissions
   - Look to local industry
   - Marketing and recruitment