Through the Arts Entrepreneurship minor, students will be able to develop entrepreneurial and managerial skills necessary to succeed as creative individuals in the increasingly complex economic environment of contemporary art-making. Students attain business acumen and expertise necessary to operate arts and cultural institutions in the specific role of arts entrepreneurs. They will exhibit the critical and creative skills needed by policy makers and the knowledge of varied cultural, social, and economic realities impacting contemporary art disciplines, creative sector collaborations, and the role of art in society.

The Arts Entrepreneurship minor requires a minimum of 15 credit hours of course work. Students are required to take courses in Art Education and Business. No courses may be taken for credit more than once and counted toward this minor.

Once the arts entrepreneurship minor program coordinator (or the coordinator’s designee) has approved the Minor Program Form, you should file the form with your college or school counselor. For further information about the minor program, contact the Department of Art Education.

*Some courses in this minor may have pre-requisites. Please consult the course bulletin before enrolling in courses.

### REQUIRED COURSES:

#### Entrepreneurship Courses (6 credit hours)

- BUSMHR 2500 Entrepreneurship
- BUSMHR 3510 New Venture Creation

#### Creative Enterprise Courses (9 credit hours)

- ARTEDU 3680 Exploring the Creative Sector: Art Issues in the 21st Century
- ARTEDU 3681 Managing Arts Organizations: Balancing Stability & Change
- ARTEDU 5683 Developing Arts Careers: Positioning Passion