



**JACK AND BARBARA NICKLAUS**  
**100% TBDBITL HONORARY CO-CHAIRS**

“The Ohio State Marching Band has always been a big part of the university experience. It is among the many aspects of the Ohio State life that we loved when Barbara and I were students and still cherish decades later. It is a part of the excitement and passion at Ohio State and very much a part of its tradition. The students who make up the Ohio State Marching Band work extremely hard, on and off the field, and now we want to be there for them, and we hope others will join us.”

–Jack Nicklaus

“Since the day that Jack and I met as freshmen at The Ohio State University until today, we have felt a wonderful connection to the university. Starting as teenagers and now as grandparents, we have always loved the fabulous Ohio State band (aka TBDBITL). We look forward to watching them perform at every game! We know that the hard work each band member puts in is a total commitment to perfection. For their dedication to the band, the university, and their education, Jack and I strongly believe that each one of them deserves our help and support. We hope you agree. Go Bucks!”

–Barbara Nicklaus



**WILLIAM E. AND RUTH E. COLEMAN SR.**  
**MARCHING BAND ENDOWMENT**

William E. “Bill” Coleman Jr. (BA '67, MA '68, PhD '74) grew up with an innate love for The Ohio State University Marching Band. Each fall, his father, William E. Coleman Sr., would take him to an Ohio State football game. For the father and son, however, the game play was secondary.

“During pregame and halftime, my dad and I would climb up to C-deck to watch the band, and he would carefully explain the formations and what was happening on the field.”

Dr. Coleman’s father, who grew up in Martins Ferry, Ohio, had insider knowledge. He played trombone in the Ohio State Marching Band from 1930 until he graduated with his bachelor’s degree in engineering and chemistry in 1933.

“I always remember the gleam in his eye and the emotion in his voice when he talked about the band during those moments.”

As a result of this longstanding connection with the Ohio State Marching Band, Dr. Coleman and his wife, Ruth (MA '81), decided to honor his father’s memory with the lead gift in the 100% TBDBITL scholarship initiative. The estate gift will create the William E. and Ruth E. Coleman Sr. Marching Band Endowment and will fund scholarships for generations of Marching Band members.

## Give Now

100% TBDBITL Endowed Scholarship Fund **#483164**

Give online: [tbdbitl.osu.edu/give](https://tbdbitl.osu.edu/give)

For more information, please contact:

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# 100% TBDBITL





## 100% TBDBITL

Ohio State Marching Band students work exceptionally hard, putting in 20 to 30 hours each week on top of classes and homework. With little time left for jobs or paid internships, many band members rely on student loans, and TBDBITL misses out on outstanding student-musicians who can't afford the financial costs of college and Marching Band.

You can help students succeed on the field and in the classroom, and ensure the Marching Band director can recruit the best band members in the land.

The 100% TBDBITL campaign aims to raise \$10 million in endowed scholarship funds, so that every Marching Band member — now and in the future — will receive the financial support they need. In recognition of the contributions these talented students make to Ohio State, the university will match the distribution on the first \$6 million of eligible\* gifts. That means when our campaign is successful, every Marching Band student will receive an annual scholarship of at least \$3,000.

Show The Best Damn Band in the Land that they can count on your support. Please give today.

Your unrestricted scholarship gift will allow us to recruit the very best students for TBDBITL, while empowering us to create exceptional Marching Band experiences for students, alumni and fans — long into the future.

— Dr. Christopher Hoch,  
Director of Marching and Athletic Bands

\*To be eligible for the university match:

- Make your gift or pledge between July 1, 2017 and December 31, 2018.
- Pledges may be paid over five years.
- Create a new, unrestricted endowed scholarship fund (option 2 at right) OR give to the 100% TBDBITL Endowed Scholarship Fund (option 1 at right).
- Gifts must be part of the first \$6M received for unrestricted endowed scholarship support.



MARCHING BAND  
IS A COMMITMENT OF  
**20-30**  
HOURS EVERY WEEK,  
**INCLUDING**  
MONDAY THROUGH FRIDAY  
**REHEARSALS**  
**PERFORMANCES**  
AND  
**INDIVIDUAL**  
**PRACTICE TIME**  
FOR MUSIC MEMORIZATION

## HOW YOU CAN HELP

- OPTION 1 Give to the 100% TBDBITL Endowed Scholarship Fund (#483164)**  
Your gift of any amount will help provide scholarships for current and future Marching Band students.  
**Give now at [tbdbitl.osu.edu/give](http://tbdbitl.osu.edu/give)**
- OPTION 2 Create Your Own Marching Band Scholarship**  
By naming a new, unrestricted endowed scholarship fund, you'll help generations of Marching Band members achieve their i-dotting dreams.
- OPTION 3 Include TBDBITL in Your Estate**  
Leave a legacy by naming the Marching Band in your estate.

