

The Ohio State University  
College of Arts and Sciences

Health Communication Certificate Program (HC-CP)

School of Communication  
Advising Office, Kylie Butte  
3033 Derby Hall, 154 North Oval Mall  
Columbus, OH 43210-1339  
614-292-8444; <http://www.comm.osu.edu>

The certificate program provides a comprehensive education on health communication, including a focus on health message design, media campaign planning, and interpersonal communication in healthcare settings. Courses in the certificate program will equip students with theoretical and practical knowledge that will enable them to communicate effectively to promote health and provide high quality healthcare.

The Health Communication Certificate Program requires the completion of at least four courses for 12 credits, including two foundational courses. To declare the certificate program, students should meet with their assigned academic advisor or any advisor in the School of Communication. Any variation from the program described below needs the approval of the Director of Undergraduate Studies. Students may request approval of a certificate variation by filing a petition through the School of Communication Advising Office.

**Required foundation courses (6 credit hours)**

COMM 4736: Health Communication in Interpersonal Contexts (3)  
COMM 4737: Health Communication Intervention and Message Design (3)

**Choose at least two from these electives (6 credit hours)**

COMM 2596: Intro to Health, Environment, Risk & Science Communication (3)  
COMM 2704: Language Culture and Communication in Latino Health (3)  
COMM 2511: Visual Communication Design (3)  
COMM 3331: Communication and Decision-Making (3)  
COMM 3332: Risk Communication (3)  
COMM 3333: Crisis Communication (3)  
COMM 3620: Interpersonal Communication (3)  
COMM 3624: Communication in Personal Relationships (3)  
COMM 3628: Contemporary Persuasion Theory (3)  
COMM 4511: User-Centered Communication Design (3)  
COMM 4738: Health Communication and New Media (3)  
NURSING 2102: Evidence-based Strategies to Optimize Personal Health, Happiness and Well-being (3)  
NURSING 2460: Introduction to Therapeutic Communication for Health Professionals (3)  
HWIH 2210: Dimensions of Wellness & Resilience (3)

**Electives continued**

NURSING 3430: Cultural Competence in Health Care: US and Global Contexts (3)  
HWIH 3430: Cultural Competence in Health Care: US and Global Contexts Nursing Advancement (3)  
HLTHRSC 2400: Medical Terminology for the Health Professions (3)  
HLTHRSC 3400: Health Promotion and Disease Prevention (3)  
HLTHRSC 4900.01<sup>a</sup>: Evidence-based Research in Health Sciences (3)  
HLTHRSC 4400.01<sup>b</sup>: Individual Differences in Patient/Client Populations (3)  
HLTHRSC 4570.01: The Role of Integrative Medicine (3)  
SOCIO 5629: Health Disparities in Social Context (3)  
SOCIO 3630: Medical Sociology (3)  
PUBHLTH 2010: Introduction to Global Public Health (3)  
PUBHHBP 3510: The Role of Behavior in Public Health (3)  
ENG 3361: Narrative and Medicine (3)  
COMPSTD 3645: Cultures of Medicine (3)  
HUMNTR 3704: Public Health and Nutrition (3)  
HUMNTR 4504: Nutrition Education and Behavior Change (3)  
KNHES 5651: Health Program Planning (3)  
KNHES 5703: Health Behavior Theory (3)  
KNHES 5704: Health Promotion Evaluation (3)  
MEDCOLL 4660H<sup>c</sup>: Primary Care across Countries (3)  
MEDCOLL 4126: Sexual Orientation, Gender Identity and Health (3)  
BIOMSCI 4200H9<sup>d</sup>: Concepts in Healthcare I: Humanistic and Social Issues in Medicine & Biomedical Science (3)  
HISTORY 2703: History of Public Health, Medicine and Disease (3)  
HISTORY 2705: History of Medicine in Western Society (3)  
HISTORY 3115: History of Medicine and Public Health in Latin America (3)  
HISTORY 3701: History of American Medicine (3)  
PHR 2367.01; 2367.02: Drug Use in American Culture (3)  
PHR 3420: Generation Rx: America's Drug-Taking Culture (3)  
PHR 5410: Understanding and Changing Vaccine Hesitancy Perspectives (3)

Approved Elective in Student's Major: To maximize flexibility, students may also petition to have one relevant course fulfill one of the elective requirements for the certificate program. At the determination of the School of Communication, the content of the course must meet at least two of the learning objectives for the HCC. The petition would be reviewed by the administering unit (School of Communication).

<sup>a</sup> Prereq: must have taken or be currently enrolled in HLTHRSC3400.

<sup>b</sup> Prereq: must have taken or be currently enrolled in HLTHRSC3400

<sup>c</sup> The Honors (H) version of any of the above courses can be used to meet the requirements for the certificate program.

<sup>d</sup> Limited to BMS Majors only

## **Health Communication certificate program guidelines**

Required for graduation: No

Credit hours required: A minimum of 12.

Overlap with the GE: A student is permitted to overlap up to 6 credit hours between the GE and the certificate program.

### Overlap with degree program

• A student is permitted to overlap up to 50% of credit hours between other degree program (major, minor, other certificate, or general education) and the certificate program.

### Grades required

- Minimum C- for a course to be listed on the certificate
- Minimum 2.00 cumulative point-hour ratio required for the certificate.

Certificate approval: The certificate may be approved by the student's assigned academic advisor via the Degree Audit Report (DAR). If the certificate is not complete on the DAR, the student must consult with a School of Communication advisor.

Filing the certificate program form: The certificate form must be filed at least by the time the graduation application is submitted to a college/school counselor.

Changing the certificate: Once the certificate program is filed in the college office, any changes must be approved by the School of Communication Advising Office.