The Ohio State University
College of Business

International Business Minor (INTLBUS-MN)

Fisher College of Business, Undergraduate Programs Office, 120 Schoenbaum Hall, 210 Woodruff Avenue, Columbus, Ohio 43210; 614-292-2715; fisherundergrad@fisher.osu.edu

The International Business Minor is designed to provide students with an opportunity to complement their major studies with a deeper understanding of how the global economy works, to develop a greater appreciation of business opportunities and risks associated with a more interconnected world, and to prepare students for working in cross-national settings. This minor is available to students on the Columbus campus only.

The International Business Minor does not have an application process. In order to graduate with an International Business Minor, you must fulfill the guidelines listed on the curriculum requirements page. Upon completing the guidelines, a student needs only to file the International Business Minor Program Form with their college office. No approval from the Fisher College of Business is required.

*Some courses in this minor may have pre-requisites. Please consult the course bulletin before enrolling in courses.

Required courses
Before taking the minor courses, it is required that each student takes the following courses:

- Microeconomics (Econ 2001.01 or equivalent)
- Macroeconomics (Econ 2002.01 or equivalent)

In addition, Introduction to International Business (Bus MHR 2000) is prerequisite for International Business Strategies (Bus MHR 4010), Cross-Cultural Management (Bus MHR 4020), and International Institutions (Bus MHR 4021)

Courses
All six courses (15 hours) must be completed to satisfy minor requirements. Variations in the program are generally not permitted; any variations must be approved by the faculty from the Management and Human Resources department in Fisher College of Business.

BUS-MHR 2000 – Introduction to International Business – 1.5 credit hours
Basic coverage of world trade and investment problems, and introduction to multinational corporation strategies and the various types of environments in which they do business.

BUS-MHR 4010 – International Business Strategies – 1.5 credit hours
This course highlights how firms make decision to go abroad, select among foreign markets, and develop international strategies to enhance their profitability and long-term competitive advantage. It will also highlight economic and political risks of international business and discuss ways that firms can mitigate these risks.

BUS-MHR 4020 – Cross-Cultural Management - 3 credit hours
Basic elements of culture and its impact upon business. The course will address differences in attitudes, values and beliefs among different peoples around the world both through general frameworks and also by exploring specific countries.

BUS-MHR 4021 – Institutions of the International Business Environment - 3 credit hours
Major international institutions and the role they play in international business and commerce.

An additional 6 hours of credit is required – courses may be taken from offerings from within the college and/or university. Course choices include: BUSFIN 3250, BUSMGT 4237,