The Undergraduate Minor in Entrepreneurship and Innovation is offered through a collaboration of the following colleges: Fisher College of Business, Arts and Sciences Department of Design, and the College of Engineering. Designed for capturing the economic value in creative ideas for commercially viable products and services, this educational program enhances a student’s understanding of and appreciation for entrepreneurship and innovation, this program encourages exploration into personal career opportunities through entrepreneurial studies and develops specific competencies in the creation, growth and leadership of entrepreneurial enterprises.

This minor requires the successful completion of a minimum of 15 hours and five courses. Credit hours and prerequisites for each course are listed following the course title.

**Required Courses**

BUSMHR 3510.01 – New Venture Creation  
Credits: 3

DESIGN 2700 – Introduction to Design Practice² (or equivalent)  
Credits: 3

ISE ME 5682 – Fundamentals of Product Design & Engineering  
Credits: 4  
or

BUSADM 3520 – Fundamentals of Product Design  
Credits: 3

BUSADM 4510 – Entrepreneurship & Innovation Practicum  
Credits: 3; Prerequisite: 3510.01, 2700, 5682 and one of the Elective Track courses

**Elective Courses**
The minor requires students to successfully complete one of the following elective-track courses.

BUSADM 3531 – General Entrepreneurship  
Credits: 3 Prerequisites: BUSMHR 3510.01, DESIGN 2700, ISE ME 5682

BUSADM 3532 – Corporate Entrepreneurship  
Credits: 3 Prerequisites: BUSMHR 3510.01, DESIGN 2700, ISE ME 5682

BUSADM 3533 – Technology Commercialization  
Credits: 3 Prerequisites: BUSMHR 3510.01, DESIGN 2700, ISE ME 5682

BUS-MHR 5530 – Value Creation in Social Entrepreneurship  
Credits: 3 Prerequisites: BUSMHR 3510.01, DESIGN 2700, ISE ME 5682

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² Credit earned via EM testing cannot be used to substitute for DESIGN 2700.