

 Targeted Job Search Strategies

Careers in the Sports Industry

Working in sports, or within a sports-related organization, can be an exciting and fast-paced career choice, but it is important to understand up front what challenges you will face when seeking employment in this industry. Knowing about such challenges early in your college years will allow you to plan for multiple ways to increase your qualifications through academic courses and experiences outside of the classroom. Some of the challenges you will face:

Sports organizations and teams typically do not need to publicize their internship or job opportunities. When they do announce openings the competition for the positions can be intense. In addition to the fierce competition, many of these positions require students to move to big cities (i.e., New York, Chicago, L.A.) where league headquarters or teams are located.

Many of the following websites provide helpful advice geared toward breaking into the sports industry. You are strongly encouraged to review the entry-level job postings at least a year in advance of when you want to obtain a position! Keep in mind that those postings will help you decide specific steps to take to increase your qualifications. Other points of advice to consider:

- Those interested in interning with a major league team may need to document specific types of experiences or coursework on their resume before they can qualify for such positions.
- Volunteering with local teams or working part-time where you can learn about the business side of sports are often good first steps to take as a sophomore.
- Seek out opportunities to network with sports professionals (at information sessions, conferences, career fairs, etc.)
- Use social media in a professional manner to demonstrate your passion for working in the sports industry.

(Disclaimer: the list found below is not a comprehensive list; students are encouraged to use other resources in addition to those listed below.)

Organization & Website	Internship Opportunities	Entry Level Opportunities	Columns/ Advice	Networking Resources
Work In Sports www.workinsports.com/sports-jobs.asp		X	X	X
Street & Smith's Sports Business Journal www.sportsbusinessjournal.com	X	X	X	X
National Football League (NFL) Players Association https://www.nflpa.com/about/job-opportunities	X	X		

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Major League Baseball (MLB) Careers www.mlb.com/careers/index.jsp	X	X		
National Basketball Association (NBA) Careers https://nbateamjobs.teamworkonline.com/teamwork/jobs/default	X	X		
Online Sports Career Center http://www.onlinesports.com/career-center/		X		X
Premier Health & Fitness Resources www.phfr.com	X	X		X
Careers at ESPN Search Engine https://espncareers.com	X	X	X	
Sports Careers www.sportscareers.com	X	X	X	
Team Work Online www.teamworkonline.com	X	X	X	X
Women's Sports Jobs www.womenssportscareers.com/default.htm		X		X
MaxPreps Coach Job Board www.maxpreps.com/directories/jobs.aspx		X		
Jobs In Sports www.jobsinsports.com	X	X		
Sports Careers Institute www.sportscareersinstitute.com/sports-jobs-listings.html	X	X		
Gym Job www.gymjob.com		X	X	
Sportscasters Talent Agency of America www.staatalent.com		X	X	
Higher Ed Jobs (athletic/coaching positions) www.higheredjobs.com/admin/search.cfm?JobCat=16		X	X	X
American Camping Association www.acacamps.org	X	X	X	X
YMCA www.ymca.net	X	X	X	X
Camp Jobs www.campjobs.com		X		X
Kids Camps www.kidscamps.com		X		X
National Recreation and Parks Association http://careercenter.nrpa.org	X	X	X	X
National Association of Basketball Coaches www.nabc.org		X	X	X

Organization & Website	Internship Opportunities	Entry Level Opportunities	Columns/ Advice	Networking Resources
Amateur Athletic Union www.aausports.org		X	X	X
American Baseball Coaches Association www.abca.org		X	X	X
YMCA of Central Ohio www.ymcacolumbus.org/employment		X		
School Spring (coaching opportunities) www.schoolspring.com/find/coaching_jobs.cfm		X		
i Coach Connect www.icoachconnect.com/		X		
National Collegiate Athletic Association www.ncaa.org	X	X	X	X
American Football Coaches Association www.afca.com		X	X	X
Ohio High School Athletic Association www.ohsaa.org		X	X	X
National High School Athletic Coaches Association http://www.nhsaca.org/			X	X
International Fitness Professionals Association www.ifpa-fitness.com			X	X
International Sports Sciences Association www.issaonline.com		X	X	X
National Sportscasters & Sportswriters Association www.nssafame.com			X	X
College Sports Information Directors of America www.cosida.com	X	X		X
National Athletic Trainers Association www.nata.org	X	X	X	X
American Physical Therapy Association www.apta.org		X	X	
American Alliance for Physical Education, Health Recreation, and Dance www.aahperd.org	X	X	X	X