COLLEGE OF ARTS AND SCIENCES

ASC STRATEGIC PLANNING TOWN HALL MEETING

APRIL 5, 2017

THE OHIO STATE UNIVERSITY

COLLEGE OF ARTS AND SCIENCES

Insights Gathering

1

Survey

- Jan. 26 – Feb. 7
- 418 participants

2

Focus Groups

- 5 groups
- 5 questions
- 32 attendees

3

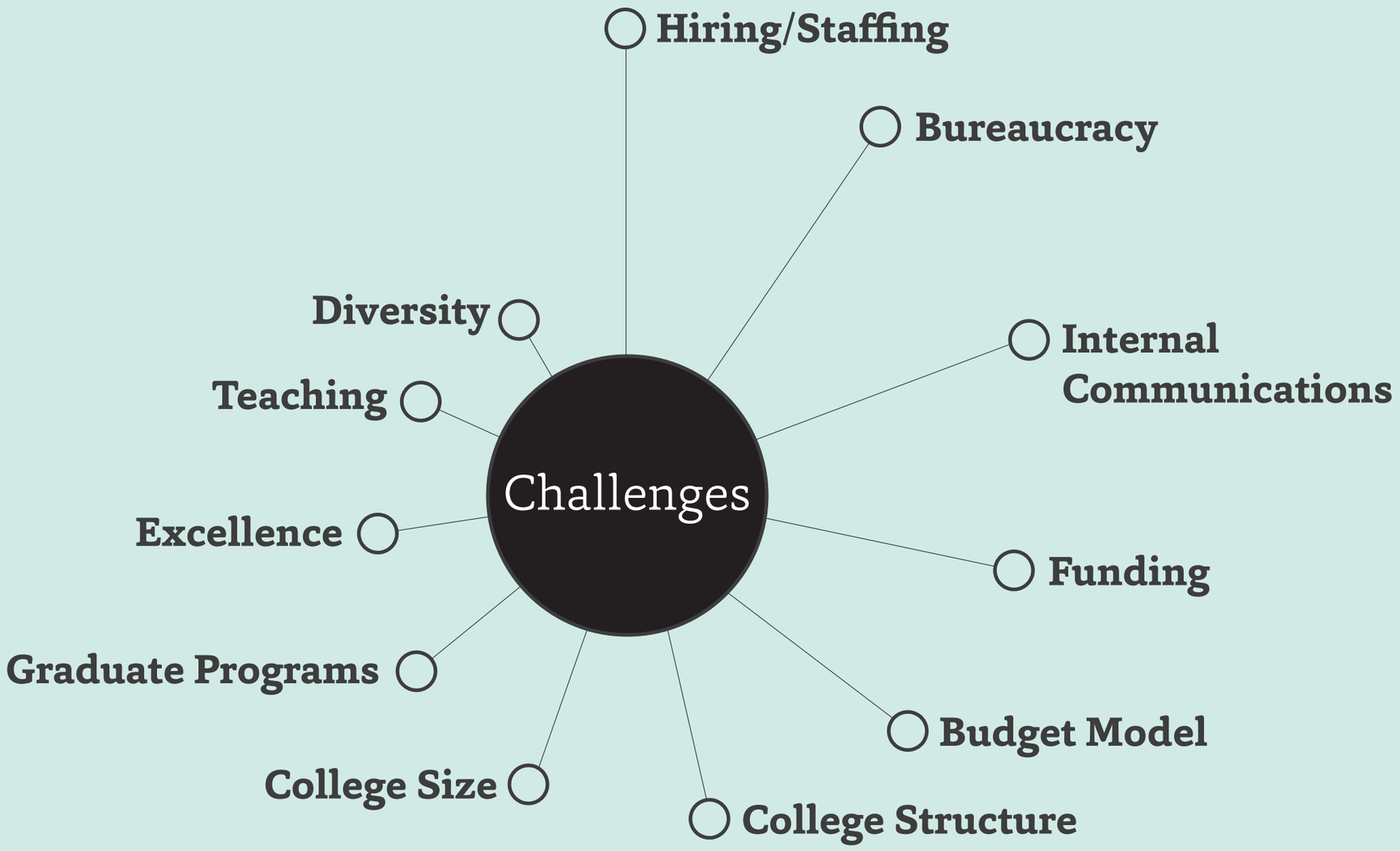
Workshops

- 8 topics
- 16 sessions
- 110 attendees

Survey Findings

Strengths & Challenges

Strengths
Resources
Multidimensional
Incredible People
Research and Scholarship
Reputation
Excellence
Graduate Programs
Undergrad Education
Teaching & Learning
Location, Location, Location


Challenges
Hiring/Staffing
Bureaucracy
Internal Communications
Funding
Budget Model
College Structure
College Size
Graduate Programs
Excellence
Teaching
Diversity

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Focus Group Findings

1. Where is the college today?

- Evolving
- Internal Communication
- Administration

2. What are the key priorities that should be addressed?

- Characteristics
- Excellence
- Recruitment/Students

3. What could the plan include to be the most useful in your area?

- Definition
- Focus on …
  - Values, needs
  - Students/recruitment
  - Community Focus

4. How would you like to be informed going forward with the process?

- Transparent planning and more inclusion
- More broad communications for all
- Explore new media – maybe video, webinars
- Two-way – have a way to ask questions

5. Where would you like to see the college go?

- Culture & Collaboration
- Teaching, Research and Service
- Reputation
- Faculty & Staff
- Students/Enrollments

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(1) Excellent Faculty & Programs

1. ***What does a successful faculty member look like in 5-10 years?***

- Successful defined …
- Engaged/Connected
- Diverse
- Teaching & learning

2. ***What can we do to support that vision?***

- Commitment to excellence
- Reward and recognition
- Culture
- Budget
- Administration

1) Excellent Faculty & Programs

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  Reward and Recognition
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2) Research, Creative Activity & Entrepreneurial Growth

1. *What does a successful faculty member look like in 5-10 years?*

- Increasingly interdisciplinary
- Skills & character
- Deep disciplinary expertise
- Broader networks
- Student focused
- Self-advancing

2. *What can we do to support that vision?*

- Interdisciplinary support & network
- Resources
- External partners
- Faculty support & incentives
- Support infrastructure
- Culture

3) **Undergraduate** Access, Affordability & Student Success

1. ***What are our greatest strengths?***

   - Reputation
   - Excellence
   - Size/Breadth
   - Affordability

2. ***Given our vision to become a leading arts and sciences college, where should we focus going forward?***

   - Career Services
   - Increased support for faculty and staff supporting students
   - Diversity
   - Affordability/More financial support
   - Academic

3) **Undergraduate** Access, Affordability & Student Success

1. ***What are our greatest strengths?***

   - Reputation
   - Excellence
   - Size/Breadth Provides Many Resources
   - Affordability

2. ***Given our vision to become a leading arts and sciences college, where should we focus going forward?***

   - Career Services
   - Increased support for faculty and staff supporting students
   - Diversity
   - Affordability/More financial support
   - Academic

4) **Graduate** Access, Affordability & Student Success

1. ***What are our greatest strengths?***

   - Reputation
   - Mentoring
   - Size/Breadth
   - Research Portfolio
   - Funding
   - Resources
   - Location

2. ***Given our vision to become a leading arts and sciences college, where should we focus going forward?***

   - Interdisciplinary
   - Diversity
   - $$
   - Funding
   - Support
   - Access

5) Outreach & Engagement

1. ***What are our greatest strengths?***

   - Reputation
   - Size
   - Location
   - Potential and commitment
   - Expertise
   - Structural support/resources

2. ***Given our vision to become a leading arts and sciences college, where should we focus going forward?***

   - Define
   - Listen and learn from our community partners
   - Evaluation
   - Build college community and collaboration
   - Structural inclusion

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   - Structural support/resources

6) Diversity & Values

1. ***What are the cultural values needed to attain a leadership standing?***

   - Bravery – dare to fail, dare to take risks
   - Diversity – acknowledge and support diversity
   - Empathy – move forward gently
   - Integrity – trustworthy; open and honest
   - Adaptability – best practices, emerging fields

2. ***What should the college support/invest in for diversity and inclusion?***

   - Admissions
   - Hiring
   - Culture
   - Inclusive Environment
   - Pathways

7) Leadership & Advocacy

1. Articulating the value of an arts and sciences education has been identified as a supporting priority to be a leading college — what are the key messages that we need to communicate?

- Value and outcomes of broad-based education
- Address anti-intellectualism
- Engaged citizenship
- Importance of basic research
- Translation throughout curriculum

2. What activities or programs should be developed to support that?

- Advocacy for liberal arts to and by university administration – strong liberal arts are a hallmark of a high-ranking institution
- Faculty engagement in the community
- Connections with legislators/elected officials
- Recruitment

7) Leadership & Advocacy

1. ***Articulating the value of an arts and sciences education has been identified as a supporting priority to be a leading college — what are the key messages that we need to communicate?***
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(8) Efficiency & Growth

1. ***Where should we focus for greater efficiency to maximize our resources?***
   - Time: It's expensive
   - Best practice, efficiency review
   - Communication & collaboration
   - Space
   - Hiring/retention
   - Support & training
2. ***Is there anything we should stop doing?***
   - Hoarding resources
   - Duplications
   - Implementation without feedback from those impacted
3. ***Growth opportunities?***
   - Teaching online
   - Holistic admissions
   - Look to local industry
   - Marketing and recruitment

Thank You!