7:00-7:35 AM **Check-In & Breakfast –** *Room 100 Stillman Hall*

7:35-7:40 AM **Welcome and Introduction of RDS staff & Deans**

Chinwe Okpalaoka*, Undergraduate Recruitment, ASC*

7:40-7:55 AM **Charting the course: Recruiting, Welcoming and Innovating**

Jan Box-Steffensmeier, Interim *Executive Dean, ASC*

**An overview of this year’s undergraduate recruitment initiatives**

Steve Fink, *Associate Executive Dean, ASC*

7:55-8:05AM Q & A

Caroline Breitenberger award presented byChinwe Okpalaoka

8:05-8:20AM **Building the Incoming Class: From Numbers and Goals to Partnerships and Roles**

David Roy, *Director, Academic Relations and Competitive Admissions*

8:20-8:30AM Q & A and BREAK

8:30-9:00 AM **Recap of undergraduate recruitment activities: yielding the class of 2018**

Chinwe Okpalaoka, *Director, Undergraduate Recruitment, RDS*

9:00-9:20 AM Q & A and BREAK

9:20-9:35 AM **ASC Marketing and Recruitment Update**

Kevin Leonardi**, Interim** *Chief Communications Officer, ASC Communications*

9:35-10:35AM **Undergraduate Recruitment best practices: highlight department-level efforts**

* *Department of English- Pablo Tanguay*
* *Moving Image Productions/Film Studies- Matt Swift*
* *Political Science- Jessica Valsi*
* *Geography- Nancy Coscia*
* *Biology- Caroline Breitenberger*

10:35 AM- **Closing remarks**- Chinwe Okpalaoka