

The Ohio State University
College of Business

International Business Minor (INTLBUS-MN)

Fisher College of Business, Undergraduate Programs Office, 120 Schoenbaum Hall, 210 Woodruff Avenue, Columbus, Ohio 43210; 614-292-2715; fisherundergrad@fisher.osu.edu

The International Business Minor is designed to provide students with an opportunity to complement their major studies with a deeper understanding of how the global economy works, to develop a greater appreciation of business opportunities and risks associated with a more interconnected world, and to prepare students for working in cross-national settings. This minor is available to students on the Columbus campus only.

The International Business Minor does not have an application process. In order to graduate with an International Business Minor, you must fulfill the guidelines listed on the curriculum requirements page. Upon completing the guidelines, a student needs only to file the International Business Minor Program Form with their college office. No approval from the Fisher College of Business is required.

**Some courses in this minor may have pre-requisites. Please consult the course bulletin before enrolling in courses.*

Required courses

Before taking the minor courses, it is required that each student takes the following courses:

- Microeconomics (Econ 2001.01 or equivalent)
- Macroeconomics (Econ 2002.01 or equivalent)

In addition, Introduction to International Business (Bus MHR 2000) is prerequisite for International Business Strategies (Bus MHR 4010), Cross-Cultural Management (Bus MHR 4020), and International Institutions (Bus MHR 4021)

Courses

All six courses (15 hours) must be completed to satisfy minor requirements. Variations in the program are generally not permitted; any variations must be approved by the faculty from the Management and Human Resources department in Fisher College of Business.

BUS-MHR 2000 – Introduction to International Business – 1.5 credit hours

Basic coverage of world trade and investment problems, and introduction to multinational corporation strategies and the various types of environments in which they do business.

BUS-MHR 4010 – International Business Strategies – 1.5 credit hours

This course highlights how firms make decision to go abroad, select among foreign markets, and develop international strategies to enhance their profitability and long-term competitive advantage. It will also highlight economic and political risks of international business and discuss ways that firms can mitigate these risks.

BUS-MHR 4020 – Cross-Cultural Management - 3 credit hours

Basic elements of culture and its impact upon business. The course will address differences in attitudes, values and beliefs among different peoples around the world both through general frameworks and also by exploring specific countries.

BUS-MHR 4021 – Institutions of the International Business Environment - 3 credit hours

Major international institutions and the role they play in international business and commerce.

An additional 6 hours of credit is required – courses may be taken from offerings from within the college and/or university.
Course choices include: BUSFIN 3250, BUSMGT 4237,

BUSMHR 3000, 4023, 4321, BUSML 4254, AEDECON 2580, 4535, COMM 3597.01, ECON 4560, GEOG 2400, HISTORY 3705, INTSTDS 2000, 2050, 2100, 2200, 2250, 4850, POLITSC 4910, SOCIOL 3302.

The international business faculty from the Management and Human Resources department of the Fisher College of Business will advise students on any other courses that can fulfill the requirement of this minor. Contact Professor Mona Makhija (Makhija.2@osu.edu) to discuss course options. Courses must have an international/global focus. Note: Foreign language courses will not count as elective hours for the International Business minor.

International Business minor program guidelines

Required for graduation No

Credit hours required 15 credit hours. 1000 level courses shall not be counted toward the minor. A least 6 credit hours must be upper-level courses.

Transfer and EM credit hours allowed A student is permitted to count up to 6 total hours of transfer credit and/or credit by examination.

Overlap with the GE A student is permitted to overlap up to 6 credit hours between the GE and the minor.

Overlap with the major and additional minors

- The minor must be in a different subject than the major
- The minor must contain a minimum of 12 hours distinct from the major and/or additional minor(s).

Grades required

- Minimum C- for a course to be listed on the minor.
- Minimum 2.00 cumulative point-hour ratio required for the minor.
- Course work graded Pass/Non-Pass cannot count on the minor.
- No more than 3 credit hours of course graded Satisfactory/Unsatisfactory may count toward the minor.

X193 credits: No more than 3 credit hours.

Approval Required: A student who completes the minor following the above guidelines need only file their college's Minor Program Form with their college office. No approval from Fisher College of Business is required (unless an exception is made).

Filing the minor program form The minor program form must be filed at least by the time the graduation application is submitted to a college/school counselor.

Changing the minor Once the minor program is filed in the college office, any changes must be approved by the academic unit offering the minor

College of Arts and Sciences
Curriculum and Assessment Services
154 Denney Hall, 164 Annie & John Glenn Ave.
<http://artsandsciences.osu.edu>

Approved CAA 4-18-18
Update 5-21-18 DH